

# NYC VOTES Primary Election Partner Toolkit

Raise awareness for New York City's June 2025 primary election!



[Download graphics here](#)

## Background information

- Primary Election Day is June 24. Early Voting will take place June 14 to June 22.
- New York City residents who are registered to vote by June 14 and affiliated with a political party that is holding a primary are eligible to vote in this election.
- This election will use Ranked Choice Voting for these citywide offices: Mayor, Public Advocate, Comptroller, Borough President, and City Council.

## 2025 New York City Debates

- The NYC debates happen every four years alongside elections for these citywide offices: Mayor, Comptroller, and Public Advocate.
- The debates are a chance to learn about the candidates' positions on important issues and hear candidates in conversation with each other.
- See the full 2025 NYC Debates schedule at [nycvotes.org/debates](https://nycvotes.org/debates). All debates can be streamed online with no subscription needed.

## What am I voting for?

- Mayor
- Public Advocate
- Comptroller
- Borough President
- City Council
- District Attorney
- Supreme Court and Civil Court Judges

The specific offices on your ballot depends on where you live and which political party you belong to.

## Important Dates


- June 9: Deadline to change the address on your voter registration
- June 14: Voter registration deadline
- June 14: Last day to request a mail ballot (online/mail) and register to vote
- **June 14 – June 22: Early Voting**
- June 23: Last day to request a mail-in ballot in-person at the Board of Elections
- June 24: Last day to submit your mail-in ballot by mail or at your poll site
- **June 24: Primary Election Day**

**Make a voting plan at [nycvotes.org](https://nycvotes.org)!**

- Learn how to vote by mail or in person.
- Meet the candidates in NYC's Official Voter Guide.
- Look up your assigned Early Voting and Election Day poll sites.

### Ranked Choice Voting


| <p><b>What is Ranked Choice Voting?</b></p> <table border="1"> <thead> <tr> <th></th> <th>1st</th> <th>2nd</th> <th>3rd</th> <th>4th</th> <th>5th</th> </tr> </thead> <tbody> <tr> <td></td> <td><input type="radio"/></td> <td><input type="radio"/></td> <td><input type="radio"/></td> <td><input type="radio"/></td> <td><input type="radio"/></td> </tr> <tr> <td></td> <td><input type="radio"/></td> <td><input type="radio"/></td> <td><input type="radio"/></td> <td><input type="radio"/></td> <td><input type="radio"/></td> </tr> <tr> <td></td> <td><input type="radio"/></td> <td><input type="radio"/></td> <td><input type="radio"/></td> <td><input type="radio"/></td> <td><input type="radio"/></td> </tr> </tbody> </table> |   | 1st   | 2nd                   | 3rd                   | 4th                   | 5th |  | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |  | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |  | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <p><b>In primary and special elections for city offices, you can now rank up to 5 candidates in order of preference instead of choosing just 1.</b></p> <p><b>NYC VOTES</b></p> | <p><b>Alt text</b></p> <p><b>Graphic 1:</b> What is Ranked Choice Voting?</p> <p><b>Graphic 2:</b> In primary and special elections for city offices, you can rank up to 5 candidates in order of preference instead of choosing just 1.</p> |
|---|---|---|-----------------------|-----------------------|-----------------------|-----|--|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|--|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|--|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|---|--|
|   | 1st   | 2nd   | 3rd                   | 4th                   | 5th                   |     |  |                       |                       |                       |                       |                       |  |                       |                       |                       |                       |                       |  |                       |                       |                       |                       |                       |   |  |
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| <p><b>This June, you'll use Ranked Choice Voting to select your choices for</b></p> <ul style="list-style-type: none"> <li> <b>Mayor</b></li> <li> <b>Public Advocate</b></li> <li> <b>Comptroller</b></li> <li> <b>Borough President</b></li> <li> <b>City Council</b></li> </ul> <p><b>NYC VOTES</b></p>  | <p><b>How to fill out your ballot</b></p> <ol style="list-style-type: none"> <li>1. Pick your 1st choice and completely fill in the oval next to their name under the 1st column.</li> <li>2. Rank up to 5 candidates.</li> </ol> <p><b>NYC VOTES</b></p> | <p><b>Graphic 3:</b> This June, you'll use Ranked Choice Voting to select your choices for Mayor, Public Advocate, Comptroller, Borough President, and City Council.</p> <p><b>Graphic 4:</b> To fill out your Ranked Choice Voting ballot, pick your first choice and completely fill in the oval next to their name under the first column. Then rank up to 5 candidates.</p> |                       |                       |                       |     |  |                       |                       |                       |                       |                       |  |                       |                       |                       |                       |                       |  |                       |                       |                       |                       |                       |   |  |
|   |   | <p><b>Graphic 5:</b> More choices, more power. Practice filling out a ballot at <a href="https://nycvotes.org">nycvotes.org</a>.</p>  |                       |                       |                       |     |  |                       |                       |                       |                       |                       |  |                       |                       |                       |                       |                       |  |                       |                       |                       |                       |                       |   |  |

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|  <p><a href="#">Download graphics here</a></p> |  |
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### Suggested Social Media Captions

- In the primary election this June, New Yorkers will select their choices for Mayor, Public Advocate, Comptroller, Borough President, and City Council with Ranked Choice Voting. Learn more at [nycvotes.org/rcv](https://nycvotes.org/rcv).
- More choices, more power. Learn how to use Ranked Choice Voting before the June 24 primary election with [@nycvotes](https://twitter.com/nycvotes).
- NYC will vote for city candidates this June with Ranked Choice Voting. That means you can rank up to five candidates in order of preference instead of choosing just one! Learn more at [nycvotes.org/rcv](https://nycvotes.org/rcv)
- Want to practice Ranked Choice Voting? Try a practice ballot at [nycvotes.org/rcv](https://nycvotes.org/rcv).

### Dates and Deadlines

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|  <p><a href="#">Download graphic here</a></p> | <p><b>Alt text</b></p> <p>Election dates and deadlines. June 14 is the deadline to request a mail ballot. June 14 is the voter registration deadline. Early voting will take place June 14 to June 22. June 24 is Primary Election Day. Polls are open from 6am to 9pm.</p> |
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### Suggested Social Media Captions

- Get ready to vote in NYC's June primary election. Make a voting plan with @nycvotes.
- Voting in NYC's June primary election? Save these dates.  
June 14: Mail ballot request deadline  
June 14: Voter registration deadline  
June 14 - 22: Early Voting  
June 24: Election Day
- The voter registration deadline in NYC's primary election is June 14! Register with a political party to vote in their primary election at <https://nycvotes.turbovote.org/>.



### What are we voting for?

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| <p><b>What's on the ballot?</b></p> <ul style="list-style-type: none"><li>• Mayor</li><li>• Public Advocate</li><li>• Comptroller</li><li>• Borough President</li><li>• City Council</li><li>• District Attorney*</li><li>• Supreme and Civil Court Judges*</li></ul> <p><i>* dependent on county</i></p> <p><b>Primary Election Day: June 24</b><br/><b>Early Voting: June 14 - 22</b></p> <p><b>NYC<br/>VOTES</b></p> <p><a href="#">Download graphic here</a></p> | <p><b>Alt text</b></p> <p>What's on the ballot in NYC's 2025 primary election? Mayor, Public Advocate, Comptroller, Borough President, City Council, District Attorney, Supreme and Civil Court Judges. Primary Election Day is June 24. Early Voting is June 14 to June 22.</p> |
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### Suggested Social Media Captions

- This June, we're voting for Mayor and more city offices. Meet the candidates on your ballot at [nycvotes.org](https://nycvotes.org).
- In NYC's June primary election, we're voting for citywide offices including Mayor and City Council. Vote like a New Yorker. Make a voting plan with @nycvotes.

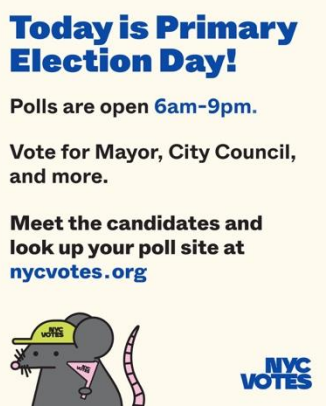


## Early Voting Hours

|  |                   |         |                 |         |                 |         |                  |          |                    |          |                   |         |                 |         |                   |         |                 |         |   |
|--|-------------------|---------|-----------------|---------|-----------------|---------|------------------|----------|--------------------|----------|-------------------|---------|-----------------|---------|-------------------|---------|-----------------|---------|---|
|  <p><b>Early Voting Hours</b></p> <table><tr><td>Saturday, June 14</td><td>9am–5pm</td></tr><tr><td>Sunday, June 15</td><td>9am–5pm</td></tr><tr><td>Monday, June 16</td><td>9am–5pm</td></tr><tr><td>Tuesday, June 17</td><td>10am–8pm</td></tr><tr><td>Wednesday, June 18</td><td>10am–8pm</td></tr><tr><td>Thursday, June 19</td><td>9am–5pm</td></tr><tr><td>Friday, June 20</td><td>8am–4pm</td></tr><tr><td>Saturday, June 21</td><td>9am–5pm</td></tr><tr><td>Sunday, June 22</td><td>9am–5pm</td></tr></table> <p></p> | Saturday, June 14 | 9am–5pm | Sunday, June 15 | 9am–5pm | Monday, June 16 | 9am–5pm | Tuesday, June 17 | 10am–8pm | Wednesday, June 18 | 10am–8pm | Thursday, June 19 | 9am–5pm | Friday, June 20 | 8am–4pm | Saturday, June 21 | 9am–5pm | Sunday, June 22 | 9am–5pm | <p><b>Alt text</b></p> <p>Saturday, June 14 9am - 5pm<br/>Sunday, June 15 9am - 5pm<br/>Monday, June 16 9am – 5pm<br/>Tuesday, June 17 10am – 8pm<br/>Wednesday, June 18 10am - 8pm<br/>Thursday, June 19 9am – 5pm<br/>Friday, June 20 8am – 4pm<br/>Saturday, June 21 9am – 5pm<br/>Sunday, June 22 9am - 5pm</p> |
| Saturday, June 14  | 9am–5pm           |         |                 |         |                 |         |                  |          |                    |          |                   |         |                 |         |                   |         |                 |         |   |
| Sunday, June 15  | 9am–5pm           |         |                 |         |                 |         |                  |          |                    |          |                   |         |                 |         |                   |         |                 |         |   |
| Monday, June 16  | 9am–5pm           |         |                 |         |                 |         |                  |          |                    |          |                   |         |                 |         |                   |         |                 |         |   |
| Tuesday, June 17   | 10am–8pm          |         |                 |         |                 |         |                  |          |                    |          |                   |         |                 |         |                   |         |                 |         |   |
| Wednesday, June 18   | 10am–8pm          |         |                 |         |                 |         |                  |          |                    |          |                   |         |                 |         |                   |         |                 |         |   |
| Thursday, June 19  | 9am–5pm           |         |                 |         |                 |         |                  |          |                    |          |                   |         |                 |         |                   |         |                 |         |   |
| Friday, June 20  | 8am–4pm           |         |                 |         |                 |         |                  |          |                    |          |                   |         |                 |         |                   |         |                 |         |   |
| Saturday, June 21  | 9am–5pm           |         |                 |         |                 |         |                  |          |                    |          |                   |         |                 |         |                   |         |                 |         |   |
| Sunday, June 22  | 9am–5pm           |         |                 |         |                 |         |                  |          |                    |          |                   |         |                 |         |                   |         |                 |         |   |
| <a href="#">Download graphic here</a>  |                   |         |                 |         |                 |         |                  |          |                    |          |                   |         |                 |         |                   |         |                 |         |   |

## Suggested Social Media Captions

- Don't wait until Election Day. Vote early in NYC's primary election! Find your assigned poll site at [nycvotes.org](http://nycvotes.org).
- Polls are open for Early Voting June 14 - 22. Your assigned Early Voting poll site may be different from where you vote on Election Day. Check yours at [nycvotes.org/pollsite](http://nycvotes.org/pollsite).

## Today is Election Day

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|  <p><b>Today is Primary Election Day!</b></p> <p>Polls are open <b>6am–9pm</b>.</p> <p>Vote for Mayor, City Council, and more.</p> <p>Meet the candidates and look up your poll site at <a href="http://nycvotes.org">nycvotes.org</a></p> <p></p> <p></p> | <p><b>Alt text</b></p> <p>Today is Primary Election Day! Polls are open from 6am to 9pm. Vote for Mayor, City Council, and more. Meet the candidates and look up your poll site at <a href="http://nycvotes.org">nycvotes.org</a>.</p> |
| <a href="#">Download graphic here</a>   |  |

### **Suggested Social Media Captions**

- It's Primary Election Day in NYC! Vote for Mayor, City Council, and more. Polls are open from 6am to 9pm.
- Meet the candidates for city office and find your assigned poll site at [nycvotes.org](https://nycvotes.org).
- Vote like a New Yorker. Meet the candidates and look up your poll site with [@nycvotes](https://twitter.com/nycvotes).